

Hi ladies! Here are all my guests from Expert Edition. I hope you enjoyed the series and you stay in touch through my <u>website</u>. Feel free to write me at:

andrea@shoppingfortherealyou.com



Jodie Filigomo - https://www.jtouchofstyle.com/ A former dentist, Jodie Filogomo began blogging about style and fashion in her retirement. But along with herself, the other "models" she featured on her website are her mom and step-mom! Yes, together! It's one happy happy family. She encourages us to have fun with fashion and experiment with things we haven't considered wearing before.



Nina Bandoni - <u>https://sharingajourney.com/about/</u> Nina Bandoni has lived several through several major changes, fairly late in life: she went from being a corporate boss lady to a mom at 40 and now, a blogger at 60. She has been journaling daily since her youth and now addresses issues of concern to midlife women, among them how fashion is a part of this transition in life.



Milan Perry - <u>https://www.sonaturellewellness.com/</u> As a former model, surrounded by waif-thin women, Milan Perry experienced quite a dilemma when she discovered just how much she loved food! So in her 20s she attended Culinary school. But because she cares about health, she also became a master herbalist, a holistic health practitioner and a food coach. She does individual coaching and online courses on healthy and luxurious eating. Her motto is: Chic Women Don't Diet.



Emily Roberts - <u>https://thelipstickfever.com/</u> Emily Roberts was enjoying a rewarding and full career as a fashion/style/makeup influencer in New York. But then her husband was transferred to London! In our interview she shares her experience and insights about style, beauty, lifestyle and talks extensively about how to navigate being in a new situation, a new city, a new life.



Erin Mathis - <u>https://thestylecore.com/our-story/</u> Erin Matthis is the current torch-bearer of the vast body of work created by her mother-n-law, Carla Mathis, one of the original adapters of fashion and style pioneer Suzanne Caygill's work. (Carla is the author of *The Triumph of Individual Style*.) She offers individual color and style analysis and online training courses along with Carla.



Marta Wohrle - <u>https://www.truthinaging.com/</u> Marta Wohrle has been an industry leader in the area of skin care for mature women for over ten years. Her award-winning website offers honest reviews from real women about the efficacy of every skincare product offered through her site. She does extensive analysis of ingredients for each product and comments about their safety and effectiveness for all types of skin and all ages of women.



Kerry Manning - <u>http://fabuliciousfifty.com/kerry-manning-blogger-fabuliciousfifty/</u>- In spite of a very successful career as a brand and image consultant, Kerry Manning struggled for decades with her own image. In her 40s she developed new concerns: multiple health issues. She turned all that into material for a blog to share what she is learning about maintaining wellness and how attitude and body positivity figures into it. She writes about beauty, fashion, mindset, and travel, but especially about health and wellness from Ireland.



Nora Minassian - https://www.jacketsociety.com/ Nora Minassian graduated from fashion design school with honors. She started her professional career immediately, eventually developing her own website, The Jacket Society. Nora creates moderately-priced traditional and modern blazers and jackets based on the sophisticated stylings of high end designers. In our interview she shows how to style these jackets with layering pieces and jewelry to create entire looks.

DUR STORY

Darin Wright and Elea Wright -

https://www.eleablake.com/ In 1997 Darin Wright started her company, Elea Blake cosmetics, named for her twin daughters, to create a makeup line that reflected the diversity of humanity. Her first clients were burn victims at a local hospital. Today, her mineral makeup is part of a color analysis program, ebhues. She, and her daughter Elea, offer color and makeup consultations and professional trainings online and in person.



Liza Tinker - <u>https://myvintagebeach.com/</u> A native of Sydney, Australia, Liza Tinker, loved the laid-back beachy lifestyle of her home town. And, she also loved all things vintage of that life that reminded her of her own youth. So in her 50s she defied the naysayers, who advised against following her dream, and manifested that dream by creating a bricks-and-mortar fashion and homewares shop based on her aesthetic passions. She talks about that process and offers some ideas on what older women can wear for a seaside vacation.



Catherine Grace O'Connell - <u>https://catherinegraceo.com/</u> After many years of struggling with debilitating Lyme disease plus decades of trauma and abuse, Catherine Grace O'Connell took her life and wellness into her own hands, completely turned her life around, and became a fierce champion for visibility of older women in media and advertising. Her website is about "Mastering Modern Midlife" and is the founder of <u>FierceCon</u>. From her background in retail fashion, she talks with us about the empowering effect of fashion for older women.







Hilda Smith - <u>https://overthehilda.ie/</u> Hilda Smith spent 34 years teaching literature to middle and high school students in her native Ireland while raising her two daughters. Now in her retirement she is sharing stories about those things that make up her life at this stage: traveling, fashion and style, health and wellness, lifestyle and leisure, exercise and fitness. On her blog she shares her personal experiences of everything from skincare treatments, to foolproof recipes, and she debunks myths about growing older.

Imogen Lamport - <u>https://insideoutstyleblog.com/</u> Imogen Lamport has always had a passion for clothes and a desire to understand what looks good on different women and why. After writing four books and countless blogs, she became a certified image consultant and developed her image consulting business in Melbourne Australia where she offers personal consultations as well as a wealth of online courses in fashion, personal style and coloring.

Bridget Fonger - <u>https://www.superherooflove.com/</u> Bridget Fonger once owned an angel-themed store in Pasadena. That explains a lot about the big and generous heart she brings to her book, *Superhero of Love*. In it she describes how a horrible break-up led her on a journey to self-discovery that threw her back onto that big heart. More importantly, she offers a trail of breadcrumbs for the rest of us back to our own hearts. Bridget hosts a podcast, Superhero of Love, where she interviews superheroes of all stripes.



Peggy O'Neill - <u>http://peggyspeaks.com/</u> Peggy O'Neill is an award-winning keynote speaker and author, and has inspired powerful positive change in corporations and women's groups for more than 15 years. Along with a private psychotherapy practice, she conducts inclusion, empathy and empowerment trainings for corporations and agencies. In our interview she talks about overcoming obstacles and shares a valuable technique for developing inner strength. She also talks about the power of fashion!



Jan Correll - https://www.silveristhenewblonde.com/ Jan Correll has many passions: family, fashion, decorating, renovating, thrifting, traveling, cooking, reading and learning. But she is also on a mission: to empower ageless women. So she started her blog, Silver is the New Blonde, in order to use social media as a platform for women at this stage in our lives and to encourage age positivity. On the blog she also writes about other "silvers" that are making a mark in the world. In our interview she offers some great fashion tips for older women and explains her desire to ditch the concept of "anti-aging."



Deborah Hunter Kells - <u>https://deborahhunterkells.com/</u> Like many of my guests in the series, Deborah's blog is an adjunct to the professional work she still does. In her case, she is a highly experienced graphic designer and advertising professional. But the namesake blog was inspired by a desire to address and overcome a personal stigma, a disability called "auditory processing difficulty." Through her blog, which is written along with colleagues, she shares useful information about home organizing, fashion, extremely practical money-saving tips, wellness, and gardening, among other topics.



Lana Lindgren - https://www.mynewhappy.com/2018/02/beingforever-fierce.html After losing two close members of her family Lana Lindgren took "sad song and made it better" by re-kindling an old career passion. Trained in fashion merchandising, which she let slip away in order to raise a family and work with her husband, she finally teamed up with two friends to start a fashion site. Their goal: helping women of all types and sizes know they are beautiful, valuable, seen and heard. She also edits the Forever Fierce Facebook page serving and celebrating midlife women around the globe.



Josephine Lalwan - https://www.chicatanyage.com/ Josephine Lalwan cut her teeth in fashion at Marks and Spencer in London in the 60's. From there she went on to become a highly sought after Image Consultant, ran numerous corporate seminars, and did coaching and lecturing for many years. In her retirement she and her husband divide their time between London and St. Tropez, where she gets a first-hand view of French Fashion trends.

Her website is dedicated to helping women "of a certain age" learn how to be chic and have fun with fashion. And she has a fab scarf shop on her website!



Robin LaMonte - <u>https://helloim50ish.com/about-robin-</u> <u>lamonte/</u> A mother of four grown children (one who is disabled and living at home) and an award-winning interior designer, Robin LeMonte also started a personal blog that addresses fashion, beauty, wellness, travel, interior design and embracing life after 50. But with an emphasis on fashion, her purpose is to share her aesthetic expertise with other "normal middle aged women" who want to look chic and classy but aren't model thin. She believes in aging gracefully, "one wrinkle at a time."



Deborah Chambers - <u>https://deborahdarling.com/</u> - Our final guest is Deborah Chambers, the much-photographed fashion model from Johannesburg, and a beautiful representative of what it means to be fabulous after 50. Born in New Zealand and raised in England, Zimbabwe and South Africa, Deborah, who is a mother and grandmother, only started modeling at the age of 53. But her passion is to use her extensive platform to advocate for visibility for older women, and to inspire women of all ages to live full, active, and stylish lives.

I hope you will check out this video series to learn more about what these wonderful women have shared. Enjoy!

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